

Delivery Details



AIRMAGINE
EGMONT

General demands for content

Files must be delivered without inrun/countdown/slate/ident etc. We only want the content itself.

Content delivery

VIDEO	Recommended	Minimum
Codec	Prores 422 Normal or similar	H264 40 mbit bitrate
Resolution	UHD 3840x2160 and UHD 2160x3840	HD 1920x1080 and HD 1080x1920
Framerate	30 FPS (progressive) or 25 FPS (progressive)	25 FPS (progressive)
Aspect ratio	16:9 and 9:16	16:9 and 9:16
Audio	None	None

STILL IMAGE	Recommended	Minimum
Format	TIFF or PNG	JPEG (100% quality)
Resolution	UHD 3840x2160 and UHD 2160x3840	HD 1920x1080 and HD 1080x1920
Aspect ratio	16:9 and 9:16	16:9 and 9:16

We recommend that advertisers avoid placing text in the areas covered by bezels on multiscreen monitor walls. By following the link below, you can find guidelines assisting you to avoid placing important text or messages in these areas. The link contains material that illustrates where bezels appear on the multiscreen walls. These can be superimposed in your editing software for preview.

<https://airmagine.com/airmagine-hidden-lines>

Upload access

Please send a Wetransfer link or similar to support@airmagine.com

Filename must contain an easily recognizable identification of customer and campaign.

IMPORTANT: Make sure to send an e-mail with information about your delivery to support@airmagine.com. Please add information about client, file name and broadcast date (if available). It is important that we receive this information in order to ensure that the spot is aired as planned.

Contact our planners on Phone: +45 36 18 93 48 or support@airmagine.com if any questions regarding technical specs, showings or delivery arises.

Bezel compensation

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Contact

You can contact Airmagine support on support@airmagine.com